



## 2014 Corporate Sponsor Information Sheet

### **Purpose of the Organization**

The purpose of this association shall be to promote the learning and development of students enrolled in institutions of post-secondary education through the ongoing professional development of college student affairs administrators and student development educators, in accord with the purposes of the [American College Personnel Association](#).

The focus of the programs, services, conferences, and workshops of MoCPA shall be to promote within and among members:

- Collegiality, networking, inclusion, and mutual support,
- Shared knowledge and practice to advance the profession,
- Professional growth, development, and renewal, and,
- Mentoring, career advancement, and leadership development.

### **Why would a company want to be a corporate sponsor for MoCPA?**

- MoCPA strives to serve the over 50 colleges and universities in Missouri. Includes public, private and community colleges.
- Colleges and universities in Missouri reach over 350,000 students and their families.
- Previous year's conferences have had up to 150 in attendance including Senior Student Affairs Officers, mid-level managers, and new professionals, and graduate students.
- MoCPA has been around for 43 years and continues to grow and develop.
- Each level of sponsorship listed below has great benefits.
- Many current and former MoCPA members are national leaders in Student Affairs Divisions across the nation.

### **Levels of Corporate Sponsorship**

#### **President's Level Sponsor - \$2,000**

- Includes meals and conference registration for two representatives
- Free attendance at the Wine and Cheese Social/Awards Ceremony for two representatives
- Sponsorship of a meal including verbal, electronic, or signage recognition
- A full page ad and acknowledgment in the conference program as a corporate sponsor
- An exhibit table that includes allotted time during the conference for attendees to visit you
- A company website link from the Association website
- A 1/4 page ad in two issues of the Association Newsletter
- A daily raffle prize will be given at each meal to attendees in the name of the organization
- A three month online advertisement on the Associate website
- An opportunity to give a 3-5 minute greeting at a conference event
- Allotted time is provided each day of the conference for attendees to visit our educational/corporate sponsorship area

### **Dean's Level Sponsor - \$1,500**

- Includes meals and conference registration for two representatives
- Free attendance at the Wine and Cheese Social/Awards Ceremony for two representatives
- Sponsorship of a meal including verbal, electronic, or signage recognition
- 1/2 page ad and acknowledgment in the conference program as a corporate sponsor
- An exhibit table that includes allotted time during the conference for attendees to visit you
- A company website link from Association website
- A 1/4 page ad in one issue of the Association Newsletter
- A daily raffle prize will be given at each meal to attendees in the name of the organization
- An opportunity to give a 3-5 minute greeting at a conference event
- Allotted time is provided each day of the conference for attendees to visit our educational/corporate sponsorship area

### **Director's Level Sponsor - \$1,000**

- Includes meals and conference registration for two representatives
- Free attendance at the Wine and Cheese Social/Awards Ceremony for two representatives
- Verbal, electronic, or signage recognition at conference event
- 1/2 page ad and acknowledgment in the conference program as a corporate sponsor
- An exhibit table that includes allotted time during the conference for attendees to visit you
- A daily raffle prize will be given at each meal to attendees in the name of the organization
- A company website link from Association website
- Allotted time is provided each day of the conference for attendees to visit our educational/corporate sponsorship area

### **Associate's Level Sponsor - \$500**

- Includes meals and conference registration for one representative
- Free attendance at the Wine and Cheese Social/Awards Ceremony for one representative
- Verbal, electronic, or signage recognition at conference event
- Acknowledgment in the conference program
- An exhibit table that includes allotted time during the conference for attendees to visit you
- A company website link from Association website
- Allotted time is provided each day of the conference for attendees to visit our educational/corporate sponsorship area

### **Other Sponsorship Opportunities (Ask us for more info!):**

- The pre-conference, keynote speakers, nightly socials, and meals
- Donating Services and Products for Silent Auction gifts (used to raise money for our graduate student initiatives)
- Conference Gifts to attendees
- Door prizes
- Educational session presenter gifts

### **I would like to be a Corporate Sponsor. What do I do next?**

1. Fill out the on-line application and click "submit". You can find that link here:  
<http://www.myacpa.org/sid/missouri/Conferences/AnnualConf/Sponsor.html>.
2. Send checks payable to "Missouri College Personnel Association" to:  
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University of Missouri  
Columbia, MO 65211-4610